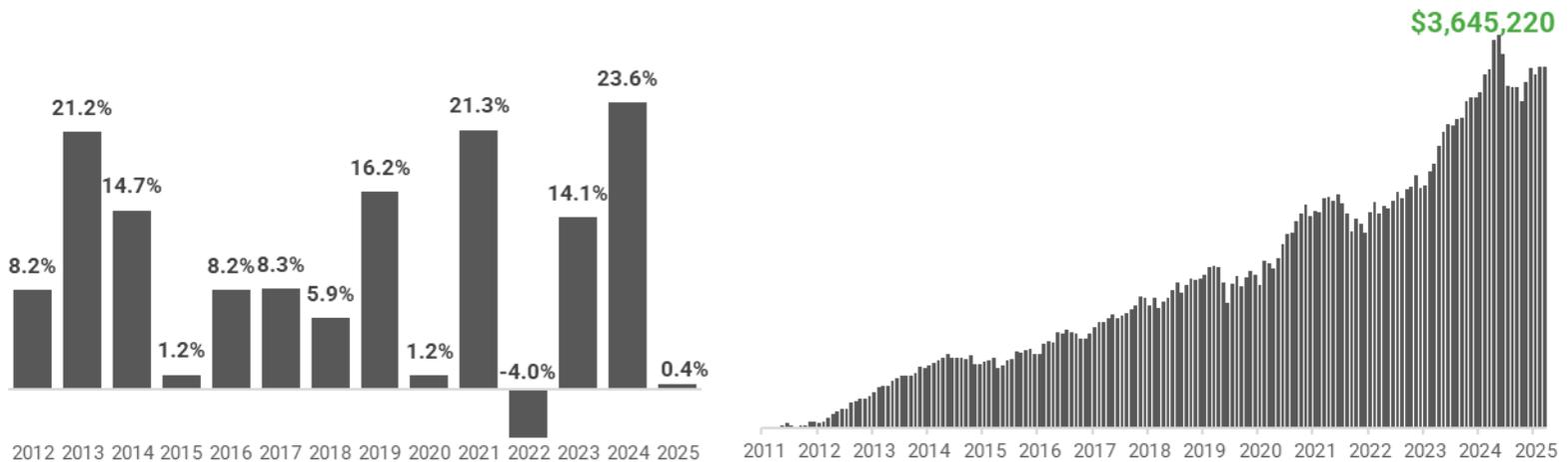


January 23, 2026

## Renewal

The Value Fund posted a return of +0.4% for 2025.<sup>(1)</sup> Our results were significantly dampened by currency headwinds; specifically, the weakening U.S. dollar created a drag of approximately -4.3% on full-year returns.

While we maintain a [long-term policy](#) of not hedging currency fluctuations to avoid high transaction costs, years like 2025 demonstrate the short-term volatility this can introduce to our results. We remain committed to this "long game" approach, as the cost savings of remaining unhedged historically outweigh these periodic fluctuations.



We trailed the broader markets in a year defined by continued upward momentum. The S&P/TSX led the charge with a +31.7% return, driven largely by its materials subsector (gold). In the U.S., the S&P 500 +12.5% and DJIA +9.7% also advanced.<sup>(2)</sup> For the S&P 500, performance was once again driven by a handful of names rather than broad participation.

The "Magnificent Seven" (**Alphabet, Amazon, Apple, Meta, Microsoft, Nvidia and Tesla**) were responsible for 42% of the S&P 500's gains. This distortion is evident when viewing the S&P 500 Equal Weight Index, which returned only 6.4%—a significant 6.1% lag behind its market-cap-weighted cousin.<sup>(3)</sup> The pervasiveness of price-insensitive passive indexing is likely exacerbating these effects.

**“In essence, 2025 rewarded concentration over diversification, a dynamic that rarely proves sustainable.” – Barclays 2026 Outlook**

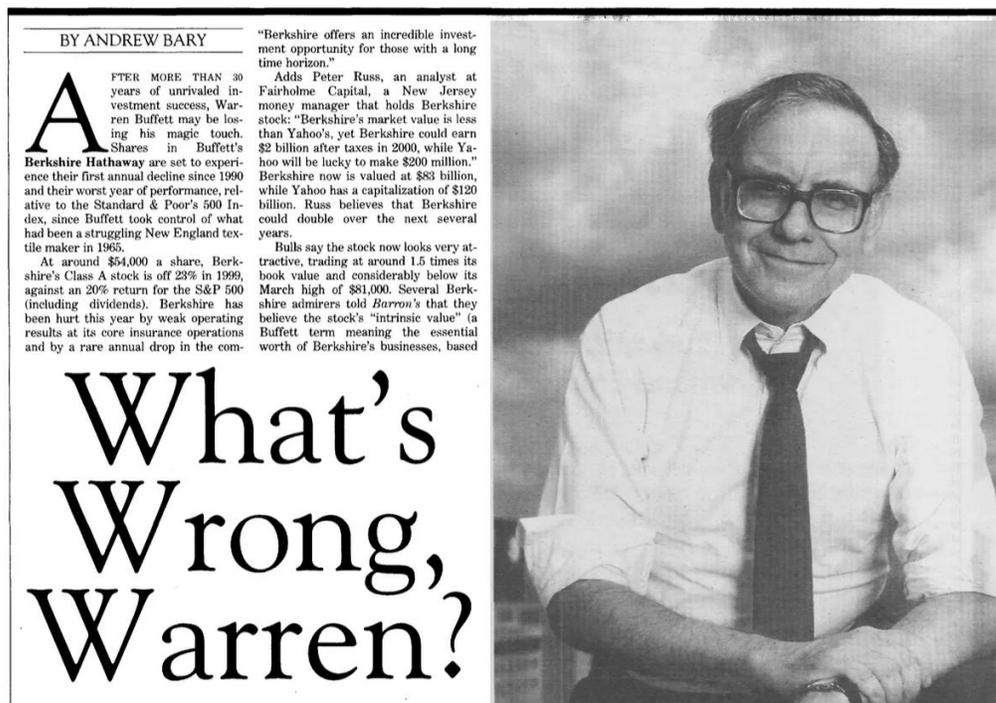
<sup>(1)</sup> All returns and Fund details are: (a) based on Class F units; (b) net of all fees; and (c) as of December 31, 2025.  
<sup>(2)(3)</sup> Index returns are for the total return indexes, including dividends and measured in Canadian dollars, the Value Fund's reporting currency. Value Fund returns for the 1-year, 5-year, and 10-year periods were: 1-Year: 0.4% 5-Year: 10.5% 10-Year: 9.2%. The S&P/TSX Total Return Index returns for the same periods were 31.7%, 16.1%, and 12.7%, respectively. The S&P 500 Total Return Index returns for the same periods were 12.5%, 16.2%, and 14.7%, respectively. The Dow Jones Industrial Average (DJIA) Total Return Index returns for the same periods were 9.7%, 13.3%, and 13.0%, respectively. The S&P 500 Equal Weight Total Return Index returns for the same periods were 6.4%, 12.2%, and 11.6%, respectively. Past performance does not guarantee future results.

We admire the business models of most of the Magnificent Seven and their dominance in technological innovation, particularly AI. We would happily own most of them at the right price—indeed, **Alphabet** has been a portfolio holding for years.

However, we remain grounded in the simple truth that even a wonderful business is not worth an infinite price. As this bull market matures, we hear increasingly exotic arguments designed to justify extreme valuations and irrational risk-taking. We listen politely to these latest variations of 'this time is different,' and simply allocate our capital elsewhere.

We were in good company. Other respected value managers, such as Terry Smith of Fundsmith, were similarly underweight the 'Magnificent Seven' and trailed the indices as a result. Like them, we refuse to abandon our discipline simply because the market has become expensive—and in some pockets, detached from reality.

Being out of step with the crowd is an occupational hazard for value investors. Even legends endure periods of doubt. Consider this prominent Barron's cover story from December 1999, which argued that Warren Buffett had 'lost his magic touch' and become 'too conservative, even passé.' The dot-com bubble burst just three months later, and this episode was quickly forgotten (but not by us). Buffett's long-term track record—and the virtue of patience—speak for themselves.



Source: [Barron's, Dec. 27, 1999; Substack](#)

In a market where valuations remain stretched, we deliberately prioritized capital preservation by trimming—or exiting—several positions that had reached our price targets. Our 2025 returns were also affected by a single poor stock pick—our investment in **Fiserv**—discussed in detail in the Portfolio Update below.

Mistakes are an unavoidable reality of investing. Rather than sweep them under the rug, we adopt Charlie Munger's practice of rubbing our noses in them. It is an uncomfortable exercise, but it is the only way to truly learn and ensure that mistakes are not repeated.

“My motto in investing is always cry over spilt milk, for analyzing errors is how you learn almost everything.” — Jeremy Grantham

The Value Fund has now delivered **positive returns in 13 of its 14 years**. While we are proud of this track record, we recognize that our 2025 performance lagged.

But like the seasons, each new year brings renewal. Few investors possess the discipline to stick with a strategy during periods of underperformance, particularly in the later stages of a bull market. I can assure you that we do.

We enter 2026 with a defensive posture—cash and equivalents currently represent 14.7% of the portfolio—and a firm belief that, over the long run, valuations matter.

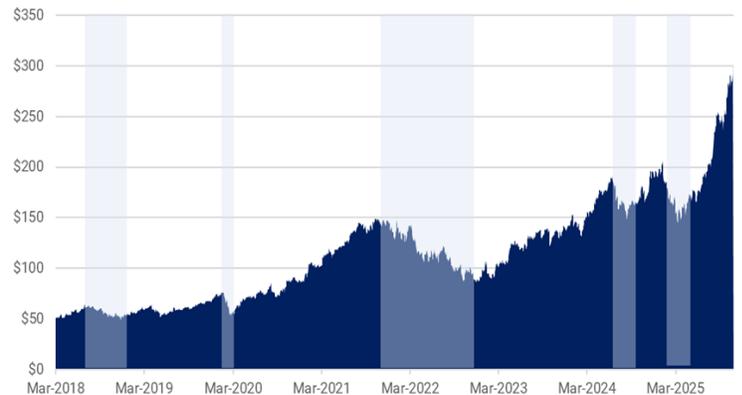
## Portfolio Update

Our top performer in 2025 was **Alphabet Inc. (GOOG)** +64.8%. Alphabet had a volatile year, with its shares finishing the year 120% above the low reached in April. We have owned GOOG since 2018 and are no strangers to price swings (see the charts below). In our view, last year’s stock volatility was a textbook example of price decoupling from value—driven more by shifting market narratives and sentiment than by any material change in Alphabet’s underlying fundamentals or intrinsic value.

**Share Price vs EPS Growth Indexed to 100**



**GOOGL | Share Price \$**



The dominant narrative of 2025 was the market's evolving view of Alphabet's search business in an AI-first world. Since ChatGPT's launch in 2022, the prevailing fear has been that Google was late to the party and at risk of displacement, much as it displaced incumbents in prior decades.

We took the contrarian view, believing the market had written off the business too quickly. Alphabet still commands roughly 90% of web search, generates over \$150bn in annual operating cash flow, and remains a magnet for world-class research talent. Its DeepMind division is at the leading-edge of AI-related breakthroughs. YouTube holds a dominant market share and is also a proprietary asset for training Gemini models.

As the year progressed, Alphabet silenced the doubters. The company aggressively transformed its research into consumer-ready products. Importantly, its proprietary Tensor Processing Units (TPUs) allowed the company to scale infrastructure far more efficiently than competitors. By using its own silicon, Google avoids the so-called "Nvidia Tax"—the steep markup competitors pay for third-party chips—giving it a structural cost advantage. This efficiency powered the deployment of Gemini 3, which by November was leading key performance benchmarks across text, image, and video.

Alphabet also launched and integrated AI Overviews and AI mode within search, the largest overhaul of its search product in many years, all while continuing to grow revenues at an attractive rate.

We believe Alphabet's future remains bright. Its ability to distribute AI across a massive product suite used by billions, while self-funding infrastructure, is a formidable moat. However, as the stock appreciated rapidly, it approached our estimate of intrinsic value and grew to an outsized portion of the portfolio. Consistent with our discipline, we trimmed the position to manage risk, taking profits while maintaining GOOG as one of our largest holdings.

**American Express (AXP)** was our second-largest contributor in 2025, returning +24.7%. The company delivered consistent double-digit revenue growth, underpinned by the spending power of its premium consumer base.

Early signs from the platinum card refresh (and fee increase) launched in late Q3 were positive, and management expects the updated product to support growth in 2026. Strategic initiatives to court younger generations are paying off. Millennials and Gen Z accounted for 60% of global new account acquisitions. Moreover, these new members are active: their spending accelerated by 40% in the second half of the year. Crucially, this growth did not come at the cost of credit quality. Delinquencies remained low throughout the year, standing in stark contrast to the rising defaults seen at other issuers catering to less affluent consumers.

**Compagnie Financière Richemont (CFRUY)** was our third-largest contributor in 2025, gaining 41.8%. True to our original thesis, Richemont's Jewelry Maisons (Cartier, Van Cleef & Arpels, and Buccellati) continued to outperform the broader luxury market.

A key development was the stabilization of the Chinese consumer. Sales in China turned positive in Q2 and Q3, ending a streak of quarterly declines dating back to 2023. With Asia accounting for a third of sales, and all other regions growing at double-digit rates, the revenue outlook is strengthening.

On the cost side, the surge in precious metal prices (gold +64%, silver +150%) presents a margin headwind. While Richemont possesses immense pricing power, management remains fiercely protective of brand stewardship. They have historically avoided aggressive price hikes that might later require reversals. While this discipline may sacrifice some short-term margin, it preserves long-term brand equity with customers.

This approach proved superior in 2025: while luxury peers eroded their brand value through discounting to clear inventory, Richemont maintained its prestige and pricing integrity. This long-term thinking is all too rare, and one of the things we like about the company’s management.

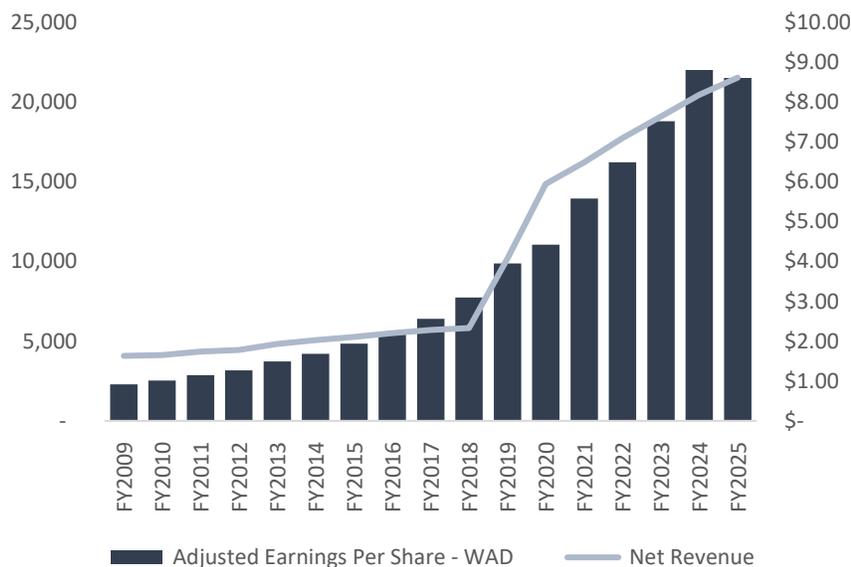
Our worst performer by far in 2025 was **Fiserv Inc. (FISV)**, which declined 67.3%. To put it bluntly: we got this one wrong. Our thesis collapsed due to a combination of deteriorating fundamentals and a material reassessment of past growth quality.

New management peeled back the curtain in Q3, revealing that the double-digit organic growth of recent years was an illusion fueled by Argentine inflation accounting. When adjusted, growth was less than half of what was reported. This implies that rather than gaining share as we believed, Fiserv had been ceding ground to competitors. Worse, it appears prior management 'borrowed' from the future to boost short-term earnings—pressuring legacy clients, hiking prices aggressively, and starving core banking platforms of investment. To say that we felt misled is an understatement.

Following these disclosures, we completely re-underwrote the investment. We have lowered our intrinsic value estimate to reflect the lower growth profile and the capital required to fix the business. However, with the stock trading at 8x earnings and a 13% free cash flow yield, we believe that pessimism is fully priced in.

We support the new management team’s efforts to 'right the ship'—including rolling back price hikes and resuming necessary investments—even though these moves will weigh on near-term results.

## FISERV - Fundamentals



Source: GreensKeeper, Company Reports.

We have maintained our position—for now—but our categorization of Fiserv has changed. We no longer view the company as a long-term compounder. We now view the stock as an opportunistic value investment and will look to exit as it approaches our revised price target.

Our second-largest detractor was **Lululemon Athletica (LULU)**, down 45.7%. The decline reflects concerns over the sustainability of growth: while the company grew 7% globally, same-store sales in the Americas contracted by approximately 5%.

Our assessment suggests the brand remains healthy, but execution faltered. Product launches lacked the 'newness' needed to engage U.S. consumers. We view the upcoming Spring 2026 collection—the first under the new Creative Director—as a critical test of the company's ability to correct this misstep. International same-store sales continue to grow quickly, and LULU is set to expand further into Europe and Asia in 2026.

The stock faced an additional external shock from U.S. trade policy. The removal of the 'de minimis' exemption hit Lululemon uniquely hard, as the company fulfilled nearly 70% of its U.S. e-commerce orders from Canadian distribution centers that previously enjoyed duty-free status. This change compressed margins by approximately 4%. If our view of the brand's pricing power holds true, Lululemon should be able to recapture these margins over time through logistics adjustments and selective price increases.

Late in the year, the company announced a significant leadership transition: CEO Calvin McDonald will be stepping down, and the Board has initiated a search for his successor. We remain convinced that the brand equity is intact. The path to recovery is clear: a return to the product-first, technical innovation that built Lululemon's reputation. If the company executes on this 'back to basics' strategy, we expect the Americas segment to resume its growth trajectory and the stock to rerate.

We were relatively active with the portfolio during the year. Driven by a widening disparity in valuations, we completely sold out of four positions: **Vertex Pharmaceuticals (VRTX)**, **Merck & Co. (MRK)**, **Check Point Software Technologies Ltd. (CHKP)** and **CBOE Global Inc. (CBOE)**—and initiated three new ones highlighted below.

In our view, the market is underappreciating the durability and breadth of **Novo Nordisk's (NVO)** GLP-1 franchise relative to the massive global obesity opportunity. This thesis was bolstered shortly after year-end, when Novo launched the oral formulation of Wegovy in the U.S. to early signs of strong demand. The stock is up 22% YTD in 2026 as of writing.

Since publishing our thesis on **Icon PLC (ICLR)** in May, the industry backdrop has begun to improve. Large pharmaceutical companies have signed agreements with the Trump administration, providing much-needed clarity on tariffs and drug pricing policy. Simultaneously, biotech activity picked up in the second half of the year—particularly for Phase II and III assets—which sets the stage for a stronger 2026 for contract research organizations (CROs) like Icon.

ICLR has recovered from the lows seen in May, but the company is still managing through elevated cancellations. Gross business wins remain in line with peers, suggesting the company's competitive positioning remains intact. Once the elevated cancellations flow through the backlog, revenue growth should reaccelerate.

Our most recent addition to the Value Fund is **Adobe Inc. (ADBE)**. Like much of the software sector, Adobe struggled in 2025 under the weight of a prevailing narrative: that Generative AI will render its core creative suite obsolete. We believe this risk is vastly overstated and that Adobe is uniquely positioned to integrate AI models *into* its workflow, cementing its status as the standard-bearer for professional creatives. With the stock trading at just 16x earnings, revenue growing at ~10%, and the company aggressively repurchasing shares, the risk/reward setup was too favorable to ignore

The Value Fund finished 2025 with a net return of +0.4%. We ended the year with a defensive cash position of 14.7% and a total portfolio value of \$57.3 million, which includes \$18.9 million in unrealized gains.

We remain committed to long-term ownership. Our average portfolio turnover over the past five years is just 12.4%, implying an average holding period of roughly eight years. However, as noted earlier, our valuation discipline led us to trim several long-held winners this year. This resulted in realized capital gains, which were distributed to unitholders and automatically reinvested in additional units on December 31, 2025.

Additional performance statistics and disclosures follow this letter. A comprehensive snapshot of the portfolio will be provided to clients after MNP completes its audit of the Fund's financial statements in March. Please see the table below for our top 10 holdings at year's end.

### GreensKeeper Value Fund

Top 10 Holdings *	Sector
Alphabet Inc.	Technology
American Express Company	Financial Services
Automatic Bank Services Limited	Technology
Berkshire Hathaway Inc.	Insurance
Compagnie Financière Richemont SA	Consumer & Retail
Elevance Health, Inc.	Healthcare & Pharma
ICON Public Limited Company	Healthcare & Pharma
Intercontinental Exchange, Inc.	Financial Services
S&P Global Inc.	Financial Services
Visa Inc.	Technology

\* As of December 31, 2025. The Value Fund's holdings are subject to change and are not recommendations to buy or sell any security.

## Firm Update

Given the reception to our previous **Virtual Town Hall**, which you can **watch [here](#)**, we will be hosting another one this spring. We look forward to sharing the date and registration details in the coming weeks.

It has been an eventful year at GreensKeeper:

- GreensKeeper completed its **registration with the US Securities and Exchange Commission (SEC)**. This expands our ability to take on additional U.S. clients. We are already adding to our client base and look forward to welcoming more international partners to our firm in 2026.
- Michael Van Loon is now registered as an **Associate Portfolio Manager**, is a CFA Level III candidate and continues to take on additional research, trading, and compliance responsibilities at the firm.

\*\*\*\*\*

We believe true accountability comes from shared outcomes. Every member of our team has their entire investment portfolio positioned alongside yours. In my case, it accounts for the bulk of my net worth. This alignment ensures that our focus remains exactly where it should be: protecting capital and delivering attractive risk-adjusted returns. In an industry where few truly "eat their own cooking," we view it as a privilege to partner with our clients.

Thank you for your continued trust and for the opportunity to grow your wealth alongside our own.



Michael P. McCloskey  
President, Founder &  
Chief Investment Officer



Michael Van Loon  
Associate Portfolio Manager

## Fund Overview

The fund invests in a concentrated portfolio (15-20 stocks), primarily in equities from any sector and market capitalization.

## Fund Details

Load Structure	<b>No Load</b>		
Perf. Fee	<b>20% over 6.0% annual hurdle. High-water mark (perpetual).</b>		
Registered Plan Status	<b>100% Eligible (RRSPs, TFSAs, RESPs, RDSPs, LIRAs, RIFs, etc.)</b>		
Inception Date	<b>November 1, 2011</b>		
Type of Fund	<b>Long equity, Long-term capital appreciation</b>		
Fund Category	<b>Global Equity</b>		
Currency	<b>CAD</b>		
Valuations	<b>Monthly</b>		
Redemption	<b>Monthly on 30 days' notice</b>		
Distribution Frequency	<b>Annually (December)</b>		
	Class A	Class F	Class G
Fund Codes	<b>GRN 101</b>	<b>GRN 105</b>	<b>GRN 107</b>
NAV	<b>\$24.90</b>	<b>\$27.65</b>	<b>\$20.97</b>
MER (%)	<b>1.8%</b>	<b>1.3%</b>	<b>&lt; 1.8%</b>
Min. Initial Investment	<b>\$150,000</b>	<b>\$150,000</b>	<b>\$1 million</b>

## Fund Distributions (\$/Unit Class A)

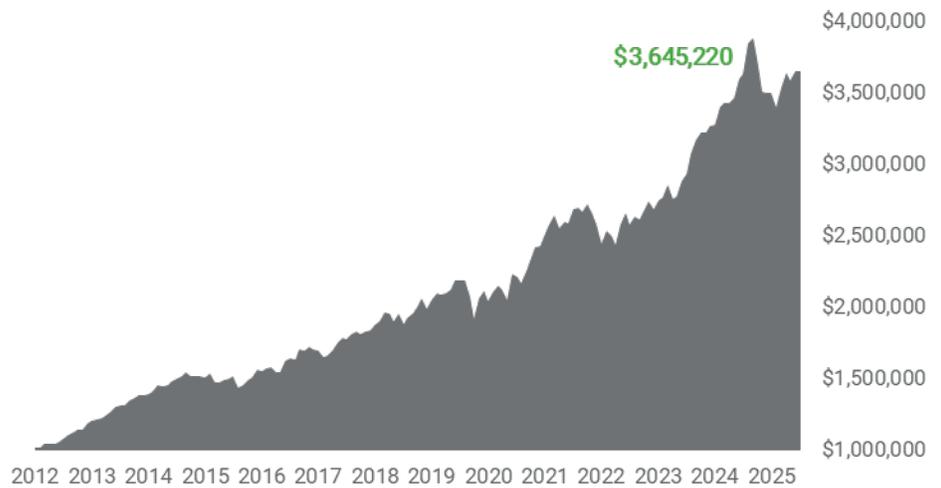
2016 - \$0.5416	2017 - \$0.0000	2018 - \$0.5752
2019 - \$0.5626	2020 - \$0.0000	2021 - \$0.0000
2022 - \$0.1440	2023 - \$0.0000	2024 - \$0.0000
2025 - \$2.3899		

## Service Providers

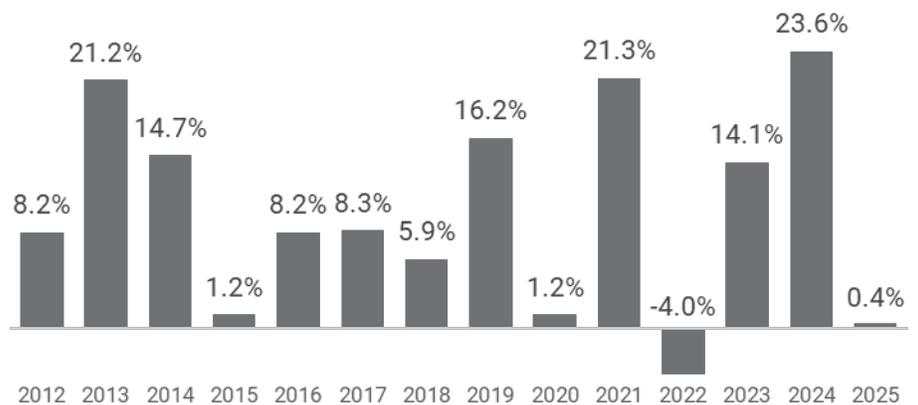
Investment Manager	<b>GreensKeeper</b> ASSET MANAGEMENT INC.
Admin. and Registrar	<b>SGGG</b> FUND SERVICES INC.
Auditor	<b>MNP</b>
Custodian	<b>NATIONAL BANK</b> INDEPENDENT NETWORK
Legal Counsel	<b>BLG</b> Borden Ladner Gervais

## Portfolio Performance (Class F)

### Growth of \$1,000,000



### Calendar Year Returns

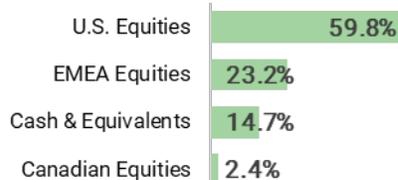


### Annualized Compound Returns

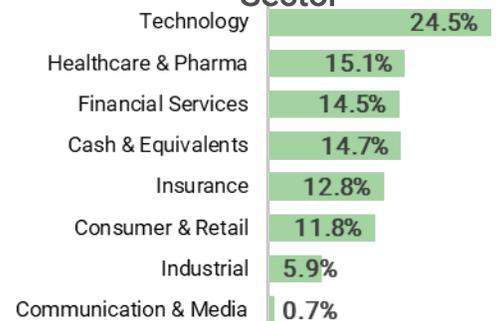
	1 MO	YTD	1 YR	3 YR	5 YR	10 YR	Inception
<b>Value Fund</b>	<b>-0.1%</b>	<b>0.4%</b>	<b>0.4%</b>	<b>12.3%</b>	<b>10.5%</b>	<b>9.2%</b>	<b>9.6%</b>

## Portfolio Allocations

### Asset Mix\*



### Sector



\*based on corporate domicile

Testimonials

Don't just take our word for it. See what our clients are saying:

*"My wife and I began investing in GreensKeeper in 2023 after decades in mediocre mutual funds. After hearing Michael on a podcast, we were intrigued by his Value Investing strategy, and we like that our investments are in the same ones he puts his own family investments in. Michael and his team are very customer-focused and communicative. We are very glad to be a part of the GreensKeeper family and its growth and success."*

**Doug S.**  
Vice President

*"My family has known Michael for over 20 years, and we have invested in the Value Fund. He has a track record of success, and we sleep soundly at night knowing that he is growing our investments safely."*

**Dr. Erin R.\***  
Anesthesiologist

*"We began investing with GreensKeeper in 2013. A large portion of our three grandchildren's education money is guided by Michael McCloskey and his patient advice. We have a long-term view towards investing and trust in the fund's risk aversion strategy for preservation of capital. I recommend GreensKeeper to my friends and family."*

**Timothy B.**  
President & CEO

The preceding testimonials are from current GreensKeeper client households with no compensation provided and may not be representative of the views of all people or investors. Certain testimonials were provided unsolicited, and others were provided by request. \* Client household includes a GreensKeeper shareholder.

The GreensKeeper Team



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What Makes Us Different



**Disciplined**

Value Investing is simple, but not easy. At GreensKeeper, we put in the work and have the proper temperament to succeed in the stock market.



**Alignment of Interests**

Our founder is among our largest investors and has most of his family's net worth invested alongside our clients. Does your IA have their own money invested alongside yours?



**Owner Managed**

Our clients deal directly with the people making the investment decisions. Do you know who is managing your money?

Disclosures

All returns are as of December 31, 2025, for Class F Units (measured in Canadian dollars). GreensKeeper Asset Management Inc. (GKAM) assumed the investment management responsibilities of the Value Fund on January 17, 2014. Before that date, the Value Fund was managed by Lightwater Partners Ltd., while Mr. McCloskey was employed by that firm. Where applicable, all figures are annualized and based on Class F monthly returns since inception. The risk-free rate was calculated using the 90-day CDN T-bill rate. Class F Units are available to purchasers participating in fee-based programs through eligible registered dealers. Class G Units are for purchasers who have over \$1 million managed by GreensKeeper and enter into a Class G Agreement with us. Class G Units are not charged a management or performance fee by the Fund as Fees are paid directly to the Manager under the Class G Agreement.

This document is intended for informational and/or educational purposes and should not be construed as an offering or the solicitation of an offer to purchase an interest in the GreensKeeper Value Fund or any other GreensKeeper Funds (collectively, the "Funds"). Any such offer or solicitation will be made to qualified investors only by means of an offering memorandum and only in those jurisdictions where permitted by law. **The Value Fund is not intended for US Persons.** GKAM is registered in the provinces of Ontario and Quebec, Canada under the categories of Portfolio Manager, Investment Fund Manager, and Exempt Market Dealer and in Alberta under the categories of Portfolio Manager and Exempt Market Dealer. GKAM is also a Registered Investment Advisor with the United States Securities and Exchange Commission ("SEC"). Registration as an investment advisor does not imply a certain level of skill or training, and the content of this communication has not been approved or verified by the SEC or by any state securities authority. An investment in the GreensKeeper Value Fund is speculative and involves a high degree of risk. Investing in the GreensKeeper Value Fund is speculative and involves a high degree of risk. Opportunities for withdrawal, redemption and transferability of interests are restricted, so investors may not have access to capital when it is needed. There is no secondary market for the interests, and none is expected to develop. Investments should be evaluated relative to an individual's investment objectives. The information contained in this document is not and should not be construed as legal, accounting, investment or tax advice. You should not act or rely on the information contained in this document without seeking the advice of an appropriate professional advisor. Please read the Fund offering memorandum before investing.

The Funds are offered by GKAM and distributed through authorized dealers. Trailing commissions, management fees, performance fees, and expenses may all be associated with an investment in the Funds. The fees and expenses charged with this investment may be higher than the fees and expenses of other investment alternatives and may reduce returns. There is no guarantee that the investment objective will be achieved. Past performance should not be mistaken for, and should not be construed as, an indicator of future performance. The performance figures for the GreensKeeper Value Fund include actual or estimated performance or management fees and are presented for information purposes only. GKAM has compiled this document from sources believed to be reliable, but no representations or warranty, express or implied, are made as to its accuracy, completeness or correctness. All opinions and estimates constitute GKAM's judgment as of the date of this document and are subject to change without notice. GKAM and its clients may have a position in the securities or assets discussed. Securities mentioned may not be representative of GKAM's current or future investments. GKAM may re-evaluate its holdings in any mentioned securities and may buy, sell or cover certain positions without notice. GKAM assumes no responsibility for any losses, whether direct, special or consequential, that arise out of the use of this information. Certain statements in this presentation are based on, *inter alia*, forward-looking information that is subject to risks and uncertainties. All statements herein, other than statements of historical fact, are to be considered forward-looking. Such forward-looking information and statements are based on current expectations, estimates and projections about global and regional economic conditions. There can be no assurance that such statements will prove accurate; therefore, readers are advised to rely on their own evaluation of such uncertainties. Further, to the best of GKAM's knowledge, the information throughout the presentation is current as of the date of the presentation, but we expressly disclaim any duty to update any forward-looking information. The GreensKeeper Value Fund strategy in no way attempts to mirror the S&P/TSX or the S&P500. The S&P/TSX Composite Index and the S&P500 Index are provided for information purposes only as widely followed indices and have different compositions and risk profiles than the GreensKeeper Value Fund.